

# University of Louisiana at Lafayette

## College of Education Faculty Curriculum Vitae Information

### Peter Omondi-Ochieng | PhD, M.S.

Title Department Office Number Extension Email Address	Assistant Professor & Sports Management Coordinator School of Kinesiology Bourgeois Hall Room135A 337-482-6282 <a href="mailto:sportsmanagement@louisiana.edu">sportsmanagement@louisiana.edu</a>
Education	<ul style="list-style-type: none"> <li>✓ PhD, in Sports Management from Victoria University (Australia).</li> <li>✓ M.S, in Recreation Management &amp; Policy from University of New Hampshire (USA).</li> <li>✓ B.E.d, in Physical Education &amp; Teaching from Kenyatta University (Kenya).</li> </ul>
Teaching Philosophy	“Tell me, & I’ll forget...Show me, & I’ll remember... Involve me, & I’ll understand...” (Chinese proverb)
Bio	
Courses Taught	<ol style="list-style-type: none"> <li>1. Community development</li> <li>2. Independent studies for postgraduates</li> <li>3. Independent studies for undergraduates</li> <li>4. Managing performance</li> <li>5. Managing projects</li> <li>6. Managing sports agents</li> <li>7. Managing sports futures</li> <li>8. Masters internships</li> <li>9. Organizational behavior</li> <li>10. Recreation for the aged</li> <li>11. Risk management in sports</li> <li>12. Sports administration</li> <li>13. Sports facility management</li> <li>14. Sports finance</li> <li>15. Sports human resources</li> <li>16. Sports law</li> <li>17. Sports leadership</li> <li>18. Sports management</li> <li>19. Sports marketing</li> <li>20. Sports media</li> <li>21. Sports program evaluation</li> <li>22. Sports research methods</li> <li>23. Sports sponsorship</li> <li>24. Sports technology</li> <li>25. Undergraduate internship</li> </ol>
Research Interests	<p>Factors leading to success or failure of professional and college sports teams such as...</p> <ol style="list-style-type: none"> <li>1. Economic power</li> </ol>

	<ol style="list-style-type: none"> <li>2. Leadership</li> <li>3. Legal frameworks</li> <li>4. Organizational capacity</li> <li>5. Revenue generation</li> <li>6. Skill utilization</li> <li>7. Stakeholder's maximization</li> </ol>
Teaching Experience	Taught at all levels –pre-school, primary, secondary, community college, undergraduate, masters
Publications	<p><u>Books &amp; Journals</u></p> <ol style="list-style-type: none"> <li>1. Peter Omondi-Ochieng (2015). Gross national income, football workers and national football team performances: A logistic regression analysis. <i>Team Performance Management: An International Journal</i>, 21 (7/8), 505-520.</li> <li>2. Peter Omondi-Ochieng (2014). Spillovers? Economic progress, football facilities and the 2011 Asia Cup. In O., Budzinski &amp; A, Feddersen (eds.), <i>Contemporary Research in Sports Economics</i>, 2014, Berlin: Lang International Publishers: ISBN 978-3-631-64657-1 hb.</li> <li>3. Peter Omondi-Ochieng (2016). <i>Binary Sampling Method for Sports Management Teaching &amp; Research</i>. ISBN: 978-1-77330-050-4.</li> <li>4. Peter Omondi-Ochieng (2016). <i>Case Studies in U.S Professional Sports Program Evaluation: An Effectiveness Approach</i>. TopHat Publishing, Toronto: ISBN: 978-1-77330-048-1.</li> <li>5. Peter Omondi-Ochieng (2016). <i>Case Studies in U.S. Professional Sports Law: A Maximization Approach</i>. TopHat Publishing, Toronto. ISBN: 978-1-77330-047-9.</li> <li>6. Peter Omondi-Ochieng (2016). <i>Case Studies in U.S. Professional Sports Management: A Competency Approach</i>. TopHat Publishing, Toronto: ISBN: 978-1-77330-049-8.</li> <li>7. Peter Omondi-Ochieng (2016). <i>Financial ratio analysis of publicly traded U.S. Sports Businesses</i>. TopHat Publishing, Toronto: ISBN: 978-77330-051-1.</li> <li>8. Peter Omondi-Ochieng (2016). <i>U.S. Professional Sports Law: A Maximization Approach</i>. TopHat Publishing, Toronto. ISBN: 978-1-988365-58-9.</li> <li>9. Peter Omondi-Ochieng (2016). <i>U.S. Professional Sports Management: A Competency Approach</i>. TopHat Publishing, Toronto. ISBN: 978-1-988365-59-6.</li> <li>10. Peter Omondi-Ochieng (2016). <i>U.S. Professional Sports Program Evaluation: An Effectiveness Approach</i>. TopHat Publishing, Toronto. ISBN: 978-1-988365-59-6.</li> </ol>
Conferences	<ol style="list-style-type: none"> <li>1. Alyssa Legger, Janson Delaney &amp; Peter Omondi-Ochieng (2017, February 22-24). Intellectual property law: A legal analysis of sports slogans in Intercollegiate athletics. Accepted for presentation at the Applied Sport Management Association Conference, Louisiana State University, USA (As advisor).</li> <li>2. Kelvin Mamou &amp; LaQuintin Lamb &amp; Peter Omondi-Ochieng (2017, February 22-24). The role of quotes in coaching high school football players. Accepted for presentation at the Applied Sport Management Association Conference, Louisiana State University, USA (As advisor).</li> </ol>

3. Kourtnie Martin, Breana Williams, Kyrian Thomson & Dewan Wade & Peter Omondi-Ochieng (2017, February 22-24). Product liability law: A legal analysis of Riddell Helmets & Football concussions. Accepted for presentation at the Applied Sport Management Association Conference, Louisiana State University, USA (As advisor).
4. Abigail Leger, Bailey Scott & Peter Omondi-Ochieng (2017, February 22-24). Antitrust law: A legal analysis of Major league soccer. Accepted for presentation at the Applied Sport Management Association Conference, Louisiana State University, USA (As advisor).
5. Stacy Imagbe, Jordan Parett & Peter Omondi-Ochieng (2017, February 22-24). Winners & losers: The role of talent in European national soccer teams achievements. Accepted for presentation at the Applied Sport Management Association Conference, Louisiana State University, USA (As advisor).
6. Jordan Daigle & Peter Omondi-Ochieng (2017, February 22-24). Plan B: Alternative dispute resolutions in U.S. Professional sports. Accepted for presentation at the Applied Sport Management Association Conference, Louisiana State University, USA (As advisor).
7. Jasmine Anderson & Peter Omondi-Ochieng (2017, February 22-24). Why risk: Impacts of performance enhancement drugs in U.S. professional sports. Accepted for presentation at the Applied Sport Management Association Conference, Louisiana State University, USA (As advisor).
8. Peter Omondi-Ochieng (2017, February 22-24). Human and personnel development in global soccer team successes: A logistic analysis. Accepted for presentation at the Applied Sport Management Association Conference, Louisiana State University, USA (As advisor).
9. Peter Omondi-Ochieng (2017, February 22-24). Financial impacts of a doping scandal: Evidence from Australia. Accepted for presentation at the Applied Sport Management Association Conference, Louisiana State University, USA (As advisor).
10. Abigail Leger., Bailey Scott & Peter Omondi-Ochieng (2016, November 18-19). Business or Restrictions? Anti-trust law in Fraser vs. Major League Soccer litigation. Presented at the 9<sup>th</sup> annual Undergraduate Research Conference, University of Louisiana at Lafayette, USA (As advisor).
11. Alyssa Legger, Janson Delaney & Peter Omondi-Ochieng (2016, November 18-19) 12<sup>th</sup> Man: Intellectual property law in Texas A & M vs. Seattle Seahawks Lawsuit. Presented at the 9<sup>th</sup> annual undergraduate research conference, University of Louisiana at Lafayette, USA (As advisor).
12. LaQuintin Lamb & Peter Omondi-Ochieng (2016, November 18-19). Win or loss: The benefits of coaching high school football: A 5 year reflection. Presented at the 9<sup>th</sup> annual undergraduate research conference, University of Louisiana at Lafayette, USA (As advisor).
13. Peter Omondi-Ochieng & Bob Stewart (2010). African soccer successes: A human resources view of player agents. International Conference on Football, Melbourne, Australia.
14. Peter Omondi-Ochieng & Bob Stewart (2011, November, 24-25). Deregulation & liberalization as drivers of sporting successes: The case

of Kenyan women's marathon performances. Sports Management Australia & New Zealand Association Conference, Melbourne, Australia.

15. Peter Omondi-Ochieng & Bob Stewart (2012, October, 28-30). Organizational effectiveness at the Africa Cup of Nations: A goal & resource approach. Sports Management Australia & New Zealand Association Conference, Sydney, Australia.
16. Peter Omondi-Ochieng & Bob Stewart (2013, November, 20-22). Exposed? Financial transparency metrics for European football federations. Sports Management Australia & New Zealand Association Conference. Dunedin, New Zealand.
17. Peter Omondi-Ochieng & Bob Stewart (2013, November, 20-22). Is playing football beneficial for Kenyan student-athletes? A capital improvement approach. Sports Management Australia & New Zealand Association Conference. Dunedin, New Zealand.
18. Peter Omondi-Ochieng & James Brandner (2013, December, 4-6). All is well? Developing a stakeholder satisfaction metrics for fitness club research. Australian & New Zealand Association of Leisure Studies, Melbourne, Australia.
19. Peter Omondi-Ochieng & James Brandner (2013, December, 4-6). Gotta keep them? Organizational culture in attracting & retaining gym members. Australian & New Zealand Association of Leisure Studies, Melbourne, Australia.
20. Peter Omondi-Ochieng & James Brandner (2013, November 1-3). Capital development of university sports: Evidence from Kenya. Global conference in Sport-Probing the Boundaries. Athens, Greece.
21. Peter Omondi-Ochieng & James Brandner (2013, September, 11-15). Going further: Goal & resource approaches to Organizational effectiveness in Asian football. European Association of Sports Management Conference, Istanbul, Turkey.
22. Peter Omondi-Ochieng & James Brandner (2013, September, 19-20). Spill over? Economic progress & football facilities in Asian football accomplishments. European Sports Economics Association Conference, Denmark.
23. Peter Omondi-Ochieng & Majed Alabed (2010, September 27-28). Saudi Arabian soccer: A resource-based view. International Conference on Football, September, 27-28, Melbourne, Australia.
24. Peter Omondi-Ochieng (2012, November, 13-15). Rule of three: How resources separate winners from losses at the Africa Cup of Nations. World Football II Conference, Melbourne, Australia.
25. Peter Omondi-Ochieng (2013, July 2-5). Who's better? Using historical online interviews in football competency research. Sporting Traditions XIX Conference. Canberra, Australia.
26. Peter Omondi-Ochieng & James Brandner (2013, September, 4-6). All in it? Developing an Olympic stakeholder metrics: A conceptual framework. International Conference of the Impacts of Mega-Events on Cities. London, UK.
27. Peter Omondi-Ochieng & James Brandner (2013, September, 4-6). Sydney Olympic legacy: A hosting capacity approach. International Conference of the Impacts of Mega-Events on Cities. London, UK.

28. Peter Omondi-Ochieng & Garry Mrocki (2014, April 4-6). Australia, anti-terrorism laws & football event management. Asia-Pacific football & Futsal Seminar., Melbourne, Australia.
29. Peter Omondi-Ochieng (2014, April 4-6). USA, migration laws & Major League Soccer. Asia-Pacific football & Futsal Seminar, Melbourne, Australia.
30. Peter Omondi-Ochieng (2014, June 13). Bringing down the house? Tort law, National Football League & the concussion settlement. Invited Presentation at the Institute of Sports & Active Living, Victoria University, Melbourne, Australia.
31. Peter Omondi-Ochieng (2014, November, 26-28). Duty free? Tax laws, 2014 Sochi Winter Games & medal efficiency. Sports Management Australia & New Zealand Association Conference. Melbourne, Australia.
32. Peter Omondi-Ochieng (2015, January 22). On the prediction of Asian Cup qualifications using Gross National Income, Gross Domestic Product & Human Development Index. World of Football Conference, Melbourne, Australia.
33. Peter Omondi-Ochieng (2015, January 22). Legal environments, organizational capacity & competitiveness of Asian football leagues. World of Football Conference, Melbourne, Australia.
34. Peter Omondi-Ochieng (2015, November, 26-28). What's in a name? Intellectual laws, Washington Redskins & team branding. Sports Management Australia & New Zealand Association Conference, Melbourne, Australia.
35. Peter Omondi-Ochieng (2016, July 25). Good conduct rules, high school student-athletes & administrators. A legal evaluation. Presented at the Lafayette Parish School System Administrative Conference, Lafayette, USA.
36. Peter Omondi-Ochieng (2016, July 25). Grooming rules, high school student-athletes: A legal guide for school administrators. Presented at the Lafayette Parish School System Administrative Conference, Lafayette, USA.
37. Peter Omondi-Ochieng (2016, July 9). Health benefits of university football: Evidence from Kenya. National Strength & Conditioning Association, 39<sup>th</sup> National Conference, New Orleans, USA.
38. Peter Omondi-Ochieng (2016, June 2-3). Legal environment, soccer talent and national Soccer successes: A logistic analysis. 7<sup>th</sup> International Conference on Sports & Society, Honolulu, USA.
39. Peter Omondi-Ochieng (2016, May 31-June 4). Binary sampling method for teaching Economics of Sport. North American Association of Sports Management National Conference, Orlando Florida, USA.
40. Peter Omondi-Ochieng (2016, October 28). Sustainability efforts by U.S. intercollegiate football and basketball stadiums. Paper presented at the 2<sup>nd</sup> Global Sustainability Ignite Seminar, University of Louisiana at Lafayette, USA.
41. Peter Omondi-Ochieng, Bob Stewart & Zhu Zhang (2011, November, 24-25). The impact of specialized camps on Kenya's Boston Marathon performances. Sports Management Australia & New Zealand Association Conference, Melbourne, Australia.

Grants	<ol style="list-style-type: none"> <li>1. Peter Omondi-Ochieng (2015). Faculty research travel grant. University of Louisiana, Lafayette, USA, US\$ 750.</li> <li>2. Peter Omondi-Ochieng (2007). Recreation activities for the aged. Faculty research grant, North Shore Community College, USA, US\$ 3,500.</li> <li>3. John Tower &amp; Peter Omondi-Ochieng (2008). Activity, attitude and leisure participation of Viets-do sport program. Australian Vietnamese Welfare Association, Melbourne, Australia, AU\$4000.</li> </ol>
Presentations	
Professional Memberships	<ol style="list-style-type: none"> <li>1. Australian &amp; New Zealand association of leisure society</li> <li>2. European association of sport economics</li> <li>3. European association of sport management</li> <li>4. National Strength &amp; Conditioning Association</li> <li>5. North American Association of Sports Management</li> <li>6. Sports &amp; Society</li> <li>7. Sports management association of Australia &amp; New Zealand</li> </ol>
Awards	
Additional Skills	<p><u>Research Supervision</u></p> <ol style="list-style-type: none"> <li>1. Ava Hill (2016). Sports Leadership Quotes for Motivation and Performance: Completed Masters Independent Research Project, University of Louisiana, Lafayette, USA.</li> <li>2. Brandon Norman (2016). Evaluating College Sports Scandals. Completed Undergraduate Research Project. University of Louisiana, Lafayette, USA.</li> <li>3. Dylan Tabb (2016). Sports Leadership Quotes for U.S. High School Basketball Coaches: Completed Undergraduate Independent Research Project, University of Louisiana, Lafayette, USA.</li> <li>4. Gary Mrocki (2015). Antiterrorism &amp; Stadium Safety: A Legal Analysis. Completed Honors Research Project, Victoria University, Australia.</li> <li>5. James Brandner (2014). Organizational Culture, Job Satisfaction and Fitness Clubs. Completed Honors Research Project, Victoria University, Australia.</li> <li>6. James Brandner (2016). Barriers &amp; Benefits of Australian Employee Fitness Programs. Ongoing PhD project, Victoria University, Australia.</li> <li>7. Jasmine Anderson (2016). The Impacts of Performance Enhancement Drugs. Completed Masters Research Project. University of Louisiana, Lafayette, USA.</li> <li>8. Jordan Daigle (2017). Alternative Dispute Resolutions in Professional Sports. Completed Masters Research Project. University of Louisiana, Lafayette, USA.</li> <li>9. Jordan Perret (2016). Developing a Sponsorship Guide for a University Recreational Sports Department. Completed Masters Research Project. University of Louisiana, Lafayette, USA.</li> <li>10. Ross Compo (2016). Financial Maximization in Professional Sports. Completed Undergraduate Research Project. University of Louisiana, Lafayette, USA.</li> <li>11. William Abur (2016). Settlement Strategies of South Sudanese Communities: A Comparative Analysis of the Benefits Work-place</li> </ol>

	Engagement & Sports Participation. Ongoing PhD Research Project, Victoria University, Australia.
Dissertation	Peter Omondi Ochieng (2011). A Resource Based Vied of Kenyan Endurance Running, Victoria University of Technology, Melbourne, Australia
Other Professional Experience	<ol style="list-style-type: none"> <li>1. 2016 to present – Director of the Centre for Sports Success (CSS)</li> <li>2. 2015 to present –Sports Management Coordinator &amp; Assistant Profess University of Louisiana, USA</li> <li>3. 2014 to 2011 –Sports Management Coordinator &amp; Lecturer, Victo University, Australia</li> <li>4. 2011 to 2008 – Adjunct Lecturer, Victoria University, Australia</li> <li>5. 2007 to 2005 – Coordinator of Recreation/Fitness &amp; Adjunct Profess North Shore Community College, USA</li> <li>6. 2005 to 2003 – Graduate Teaching &amp; Research Assistant, University New Hampshire, USA</li> <li>7. 2002 to 2000 – Director of Athletics, Makini Academy, Kenya</li> </ol>
Service	<p><u>University committees include:</u></p> <ol style="list-style-type: none"> <li>1. Diversity &amp; inclusion</li> <li>2. Environmental awareness</li> <li>3. Global outreach</li> <li>4. Global sustainability</li> <li>5. Health &amp; wellness</li> <li>6. Hiring &amp; recruiting</li> <li>7. International students</li> <li>8. Strategy</li> <li>9. Student &amp; staff mentoring</li> </ol> <p><u>Service &amp; Philanthropic Initiatives</u></p> <ol style="list-style-type: none"> <li>1. Coach - New Market Soccer Association, coaching under 10 boys and girls soccer</li> <li>2. Coach – Wheel Chair Basketball with North East Passage, coaching under 14 boys and girls</li> <li>3. Founder - Village Libraries Foundation, collected and distributed over 1,000,000 books</li> <li>4. Founder – Village Sports Foundation, collecting sports equipment</li> <li>5. Student volunteer coordinator – Special Olympics</li> </ol>